

III B.Tech II Semester Supplementary Examinations, Apr/May 2006
MANAGEMENT INFORMATION SYSTEMS
(Information Technology)

Time: 3 hours

Max Marks: 80

Answer any FIVE Questions
All Questions carry equal marks

1. What is difference between applications software and systems software? Provide an example of each type of software to reinforce your response. [16]
2. Defend the statement that management is synonymous with decision making. What part would MIS play in decision making? [16]
3. "The piece-meal approach to computerization has failed to achieve total system optimization of MIS". Explain this statement with particular reference to inter sub system linkages necessary for optimization of MIS. [16]
4. With reference to the following systems state
 - (a) objectives
 - (b) source of inputs
 - (c) Destination of outputs and
 - (d) decisions taken thereon.
 - i. Product development (Bill of Materials)
 - ii. Marketing (Sales Analysis) [8+8]
5. What are the different factors of system designing process? [16]
6. What do you mean by dominant and trade-off criteria for a system? Give examples. Why are they needed in a system design? [16]
7. What is the importance of documentation in MIS implementation? And explain the steps in documenting MIS "Manual and computer-Based. [16]
8. Explain in detail the soft spots in MIS planning. [16]
