

III B.Tech I Semester Supplementary Examinations, May 2005
ENTREPRENEURSHIP AND MANAGEMENT
(Production Engineering)

Time: 3 hours

Max Marks: 80

Answer any FIVE Questions
 All Questions carry equal marks

1. Discuss the product life cycle with suitable diagram. Do you think that product life cycle influences the product selection decision of the entrepreneur?
2. Explain various types and forms of enterprises.
3. 'Entrepreneurs roots and their surrounding influences matter a lot and these decide what one can achieve as an entrepreneur'. Do you agree? Explain what are these 'roots and surrounding influences'.
4. What incentives are currently available for promoting an SSI? Discuss.
5. What are the institutions in India involved in project financing? Explain.
6. From the activity details given below determine the optimal project duration and optimal project cost. Indirect cost is Rs. 70 per day.

Activity	Normal		Crash	
	Time	Cost (Rs)	Time (days)	Cost (Rs)
1-2	8	100	6	200
1-3	4	150	2	350
2-4	2	50	1	90
2-5	10	100	5	400
3-4	5	100	1	200
4-5	3	80	1	100

7. What is the nature of entrepreneurship?
8. How would you relate attitude with one's behaviour ?
