

IV B.Tech I Semester Supplementary Examinations, April/May 2005
INDUSTRIAL ENTREPRENEURSHIP & MANAGEMENT
(Chemical Engineering)

Time: 3 hours

Max Marks: 80

Answer any FIVE Questions
All Questions carry equal marks

1. What do you mean by 'Risk' of an entrepreneur? Discuss the types of risks faced by entrepreneurs.
2. Explain the role of Management Institutions in entrepreneurship education.
3. With the help of a flow chart, explain various steps for starting a small scale industries.
4. Describe the steps taken at the advanced product planning stage.
5. "Marketing may be defined as the delivery of standard of living. The size of the marketing cost continually becomes greater as standard of living raises". Discuss.
6. (a) State the advantages of working capital.
(b) What is operating cycle?
7. Enumerate common causes of Industrial accidents. Describe various measures to prevent them.
8. What is meant by executive development? How is it planned ? State the importance of executive development.
