

IV B.Tech I Semester Supplementary Examinations, November 2005
INDUSTRIAL ENTREPRENEURSHIP & MANAGEMENT
(Chemical Engineering)

Time: 3 hours

Max Marks: 80

Answer any FIVE Questions
All Questions carry equal marks

1. Who are Entrepreneurs? Explain their salient traits. [4+12]
2. Explain the role of Management Institutions in entrepreneurship education. [6+5x2]
3. What are the operational problems of Entrepreneurship Development Programmes in India? [5x3+1]
4. What are the different kinds of feasibility a project report has to cover? Design a Performa of a project report. [8+8]
5. "Marketing may be defined as the delivery of standard of living. The size of the marketing cost continually becomes greater as standard of living raises". Discuss. [8+8]
6. "Best buying results when annual procurement cost equals annual inventory carrying cost" discuss. [8+8]
7. Explain briefly in what areas of management the concept of Industrial Psychology is applied ? [4+6x2]
8. Explain meaning scope and importance of labour welfare Activities. [4+6+6]
