

# Dr. M.Sreevani

## Associate Professor



Education Qualifications:  
Specialization:

Doctor of Philosophy (CSE)  
Web Data Mining

### ADDRESS:

- D – Block -Room No 110

### JNTUH ID:

60150405-201023

### EMAIL:

msreevani\_cse@mgit.ac.in

### DATE OF JOINING:

09-11-1998

### EXPERIENCE - 23 Years

- Teaching -23
- Research -0
- Industry -0

### SUMMARY:

- Publications - 19
- Conferences - 7
- Patents – 1
- Honors/Awards - 2

### EVENTS:

- Organized - 3
- Attended - 7

### LET'S MEET ON SOCIAL:

- <https://www.linkedin.com/company/mgithyderabad>

### Membership of Professional Bodies:

1. ISTE

### Responsibilities at Institution Level:

2. R&D CELL Incharge
3. Winnou Incharge
4. J-HUB incharge

### Responsibilities at Department Level:

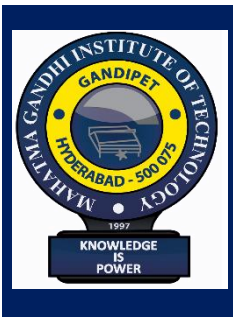
1. Autonomous Coordinator
2. Disiplinary committee incharge

### Courses Handled at Under Graduate /Post Graduate Level:

C,C++,DS, DAA, OS, CN, CNS, Cloud computing,  
Distributed systems, RTOS,ANN,ADS,AI,DA

### Publications:

1. K.Sreekala,M.Sree vani, “ Controlling Internet of Things based Home Appliances through Fog Computing”, IJAST, Vol. 29, No. 5, (2020), pp. 7183-7190
2. M.Sree vani ,K.Sreekala,”Can You Catch Me: Query Service For Location Preserving”, IJAST, Vol. 29, No. 6, (2020), pp. 4506 – 4513
3. M.Sree vani,”Green virtual mouse using OPEN CV”, IJCSE, 2347-2693, Apr-201
4. M.Sree vani ,”Opinion Analysis of Digital India Mission”, IJRTE, ISSN: 2277-3878,Volume-8, Issue- 1C2, May 2019
5. M.SreeVani,”A Data mining approach for Sentiment Analysis of Indian Currency Demonetization”, SCDA-2018, Springer, Sri Sivani Engineering College, A.P
6. M.Sree vani,”Clustering of users based on browsing behaviours”, IJETTCS, Volume 5, Issue 2 March-April, 2016.
7. M.Sree vani,”Embedded wireless Security Navigator”, IJCSCN, Feb-March, 2016
8. M.Sree vani,”A graph based approach for discovering and evolving usage patterns”, IJARCSMS, Vol 4, Issue 2, Feb, 2016
9. M.Sree vani,”A recommender system for Online Advertising”, IJARCCCE, Feb-march, 2016
10. M.Sree vani, “Prediction of Mobile Ad click using Supervised Classification using supervised algorithms”, IJCSIT Feb-March, 2016
11. M.Sreevani,Dr.R.Bhramaramba, Dr.D.Vasumathi, O.YaswanthBabu,”TUI based touch-spam detection in mobile applications to increase the security from advertisement

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- networks “, (IJACCC) Vol. 02, No. 01, January 2014, 4.052,4 Years.
12. M.Sreevani,Dr.R.Bhramaramba,Dr.D.Vasumathi,O.YaswanthBabu,”Spam Detection in Mobile Ad Networks “,(IJEECS) Volume -2, Issue-2, 2014,4.52, 5 Years.
  13. M.Sreevani,Dr.R.Bhramaramba,Dr.D.Vasumathi,O.YaswanthBabu,”A Node-tag Prediction Algorithm for touch spam detection in Mobile Ad Networks”, (IJCEA)Volume VIII, Issue III, Part I, December 2014,3.691, 9 Years.
  14. M.Sreevani,Dr.R.Bhramaramba,Dr.D.Vasumathi,O.YaswanthBabu,”A Survey on link based algorithms for web spam detection”, (IJCET) Vol.3, No.2(June. 2013),2.552, 5 Years.
  15. M.Sreevani,Dr.R.Bhramaramba, Dr.D.Vasumathi, O.YaswanthBabu,”Classifying Web Spam Using Block-based TrustRank “,(IJCET) Vol.2, No.4(Dec. 2012),2.552, 5 Years.
  16. M.Sreevani,Dr.M.Aruna,” Extraction of User profiles based on browsing features “,IJCECA, Sep 2010
  17. M.Sreevani, Dr.M.Aruna,” Hybrid intelligent Systems for web mining”, ISERA, Jan 2010
  18. M.Sreevani,Dr.M.Aruna,”A Qualitative Approach to Predict Defective Software Components”, INTERNATIONAL JOURNAL ON COMPUTER ENGINEERING AND INFORMATION TECHNOLOGY (IJCEIT) ISSN 0974-2034, Winter Edition 2010, (Volume 25, Issue No 01) PP [28-34], Sep - Nov 2010.
  19. M.Sreevani,Dr.M.Aruna,” Web index Recommendations, IEEE International Conference on Knowledge Engineering” (ICKE-2011), Narosa Publications, ISBN 978-81-8487-123-4 PP [160-168] , Jan 29 -31 ,2011.

**Conferences:**

1. M.Sreevani, “A Data mining approach for Sentiment Analysis of Indian Currency Demonetization”, SCDA-2018, Springer, Sri Sivani Engineering College, A.P
2. M.Sreevani,R.Bhramaramba,D.Vasumathi,O.Yaswanth Babu, “Data Mining Approach to Filter Click-spam in Mobile Ad networks”, International Conference in ICCDMME-2015, Organization at Bangkok
3. M.Sreevani,R.Bhramaramba,D.Vasumathi,O.Yaswanth Babu, ”Identification of Touch spam in Mobile Ad Networks using Bipartite Graphs”, International Conference in ICICC-2015, BVRIT
4. M.Sreevani,R.Bhramaramba,D.Vasumathi,O.Yaswanth Babu, “MLP Learning Algorithms applied to Metabolic
5. M.Sreevani,R.Bhramaramba,D.Vasumathi,O.Yaswanth Babu, ”Touch-Spam Detection in Mobile Apps”, NCETCS-2014,JNTUK.
6. M.Sreevani,R.Bhramaramba,D.Vasumathi,O.Yaswanth Babu,”A Multi-Phase Approach To Retrieve Spam Free Web Pages “, 3rd National Conference in NCCNIS-2014, Vasavi Engineering college.
7. M.Sreevani,Dr. M. Aruna”Web Advertising Engine”, ADCONS-2011, NITK

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**Patents:**

1. A SYSTEM AND METHOD FOR ENABLING DATA SECURITY BASED ON DYNAMIC ENCRYPTION AND DECRYPTION, Kotigari Prudhvi Raj, B Tech IV Year, CSE, Dr M Sree Vani, Associate Professor, CSE. TEMP/E-1/59856 /2020-CHE dtd 14-12-2020

**Research & Consultancy:**

1. OpenBCI, Oreimi Singapore
2. Client Server Interface, Nife Labs Pvt Ltd., Singapore
3. Factory Floor Automation, Oreimi Singapore

**Events Organized:**

1. One week National Conference in Knowledge Engineering in MGIT
2. One week Online FDP on Cyber Security
3. JHUB HACKTHON on CYBER SECURITY

**Events Attended:**

1. One week FDP on Android Applications
2. ATAL FDP on Faculty Awareness Program on NAAC Accreditation
3. Social Responsibility and Community Engagement, CBIT
4. ATAL FDP on Human Centre Computing  
Block chain Technology & Its Applications, EDU LABS
5. Three Weeks Refresher Course on Information Security with A grade
6. Three Weeks Refresher Course on Big Data and Cloud Analytics with A grade
7. Five weeks course on AI for Everyone  
Eight weeks course on Design & Analysis of Algorithms

**Honors/Awards**

1. Active Member in Board of Studies (Computer Science), St. Anns College for Woman, Hyderabad
2. Best Paper Award in International conference organized at Bangkok

**Online Certifications:**

1. AI&ML
2. DAA